Saeed Gamal

Senior Product UI/UX Designer

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PROFESSIONAL SUMMARY

Senior Product UI/UX Designer with 6+ years of experience designing B2B SaaS platforms, mobile apps and web applications for clients in Egypt, Saudi Arabia, the UAE and Jordan. Led 10+ designers through 50+ projects, and now own end-to-end product design for a study-abroad SaaS platform, from user research to live, AI-assisted builds.

WORK EXPERIENCE

Senior Product Designer & Builder, **Levntura** (**Ticlick**), Jordan, Remote — Nov 2024 - Present

Part-time until Sep 2026, full-time since Oct 2026

- Own end-to-end product design for Ticlick, a B2B SaaS platform for study-abroad agencies: agency web platform, student mobile app and web app.
- Work directly with the founder, with no business analyst or product owner, running my own user research and iterations.
- Ship live, working flows with AI tools (Claude, Figma Make) on GitHub, Vercel and Cloudflare to validate ideas in the real product.

Senior Product Designer, **Al-Rashidoon**, Saudi Arabia, Contract — Jan 2026 - Jun 2026

- Designed a C2C legal-services mobile app connecting lawyers with individuals, from concept to final handoff.
- Acted as de facto product owner, turning the founder's verbal ideas into documented requirements, user flows and information architecture.
- Worked closely with developers through delivery to keep the build aligned with the design.

UX Design Lead, **Alalmiyah Alhura** (**True Venture**), Egypt, On-site — May 2024 - Nov 2025

- Led 10+ designers of mixed seniority, owning hiring, mentoring, performance evaluation and workload planning.
- Delivered 50+ projects (mobile apps, web apps, dashboards, POS systems) for clients in Egypt, Saudi Arabia and the UAE, including a leading Egyptian bank, Venus, Aseer Al Kotb and Fayendra.
- Built a shared design system and introduced regular design reviews.

Senior Product Designer, **Nabadat**, Saudi Arabia, Contract — May 2023 - Jan 2024

- Designed a healthcare appointment-booking platform end to end, from user research to prototypes and final UI.
- Drove product and business decisions with developers to shape the final product.

Military Service, Egyptian Armed Forces (completed) Oct 2021 - Mar 2023

Interaction Designer, **Serv5**, Egypt, On-site Jun 2020 - Jan 2021

- Turned verbal client requirements into business analysis, sitemaps, user flows and wireframes for clients in different markets.
- Built interactive prototypes, validated them with stakeholders and handed off through Zeplin.

Freelance UI/UX Designer, Self-employed Jan 2019 - Jun 2020

- Designed websites and app interfaces for freelance clients while studying.

CORE SKILLS

Design: Product Design, UX Design, UI Design, Interaction Design, Information Architecture, User Flows, Wireframing, Prototyping, Design Systems, Responsive Web Design, Mobile App Design, Design Handoff

Research: User Research, User Interviews, Usability Testing, Behavior Analytics (Microsoft Clarity), Business Analysis, Requirements Gathering

Leadership: Design Team Leadership, Hiring, Mentoring, Design Reviews, Stakeholder Management, Cross-functional Collaboration

AI-Assisted Design: AI-assisted requirements analysis, AI-assisted research, AI-generated user flows, rapid AI prototyping for user testing, turning prototypes into coded, deployed products

Tools: Figma, Figma Make, Claude, Framer, Webflow, ProtoPie, Microsoft Clarity, GitHub, Vercel, Cloudflare

TEACHING AND MENTORING

UX Summer Course Lecturer, **Mansoura University** May 2024 - Present

- Teach the UX summer course at the Faculty of Computer Science (three consecutive years) through hands-on projects.

Product Design (UI/UX) Instructor, **Quarter Academy** Jul 2025 - Oct 2025

- Trained beginners through real-world projects to a job-ready portfolio.

Mentor, design community events

EDUCATION

Bachelor's degree, Computer & Information Systems, Mansoura University 2017 - 2021
Interaction Design Foundation (IxDF), UX design courses 2020 - 2021

LANGUAGES

Arabic: Native | English: Professional working proficiency